EDITORIAL

Hurray, the GIJ Alumni Newsletter is here at last!

The Editorial Board is delighted to announce that, after years of mooting the idea to have a channel that allows the Institute to reach out to its alumni and students, this Newsletter is finally on to the shelves to meet that need.

It is intended that the publication will be biannual, covering a period of January to June and July to December.

Alumni serve many valuable roles such as helping to build and grow an institution's brand through word-of-mouth marketing, they help to provide mentoring, internships and career opportunities to students. For the above and many other reasons, our Alumni are a valuable external publics.

Ms. Rosalind Koramah Amoh,
Deputy News Editor (Daily Graphic)
Alumni 1995

The objective of having this Newsletter is to help develop a lasting relationship between GIJ and its Alumni by updating them on current events on campus as the Alumni and International Relations Office sets out to garner support from Alumni to further develop our great institution. It will also serve as a training ground for students who will serve as interns on the editorial team.

We, therefore, look forward to having more interactions with organised Year Groups who have already begun giving positive feedback since efforts were made to reach out to them.

While celebrating the maiden publication of the GIJ Newsletter, we also would want to use this opportunity to congratulate our many Alumni who have gone on to succeed in their various fields of endeavour, helping to project not just the image of the institution, but bringing to bear on their activities, the initial training they received at GIJ.

We look forward to getting feedback from you as that is how you can help us get better and reflect the standards our great institution sets in the communication space.

GIJ ALUMNI ASSOCIATION

BE PART OF GIJ ALUMNI ASSOCIATION
... PROMOTING COMMUNICATION EXCELLENCE

INSIDE THIS ISSUE

- WHAT IS NEW AT GIJ - MESSAGE FROM RECTOR
- GIJ ALUMNI BOUTIQUE- .
- TIME WITH DR EBO AFFUL (FEATURE STORY)
- CELEBRATING OUR OWN

  (DR. IBRAHIM MOHAMMED AWAL)
- OUR NEWLY APPOINTED DEANS
- ALUMNI GIVES BACK
- GIJ CONNECT
- DONATE
- CURRENT GRADUATE PROGRAMS AT GIJ

WHAT IS NEW AT GIJ-MESSAGE FROM THE RECTOR

Prof. Kwamena Kwansah-Aidoo
(Rector, GIJ)

Welcome to the GIJ maiden Alumni Newsletter!

Let me begin by offering a sincere and enthusiastic appreciation to all stakeholders, especially our past Rectors, lecturers and the Alumni who have contributed immensely to the development of GIJ to date. GIJ has been, as you all know, the first tertiary journalism training institution in West Africa since 1959. We are striving hard to remain the preferred choice in Africa, upholding high academic standards and producing world class professionals for the transformation of our society.

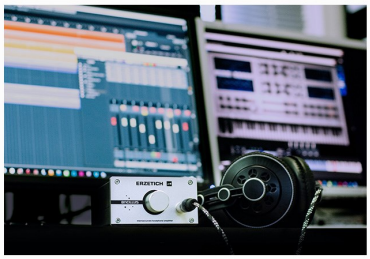
All our current programmes are carved towards expanding the frontiers of democratic governance, stimulating investment as well as developing highly skilled self-motivated individuals for the current needs of our society. I am glad that today, we can boast of thousands of alumni who are contributing enormously to the development of this country.

The following is to update you of our new developments:

• THE GIJ NEW SITE

The North Dzorwulu campus is now operational. The campus has one major structure which contains lecture halls, lecturers' offices as well as some administrative offices. More structures are expected to be built in order to gradually increase students' intake in subsequent years. Do visit us.

• GRAND MERGER



I am glad to announce that, the University of Media, Arts and Communication (UMAC) Bill which proposes to merge the Ghana Institute of Journalism with the Ghana Institute of Languages (GIL) and the National Film and Television Institute (NAFTI) into one university has received presidential assent. We at GIJ received the news with great joy as we believe the merger will provide significant opportunities to build on the synergies offered by the component institutes, while safeguarding the history and identity of each institution.

• WELCOME BACK OUR NEW PHD LECTURERS

We continue to invest in building capacity of the human resource of the Institute in a bid to making it a world class centre of excellence in higher education. We are proud to announce that three of our faculty who went back to school to pursue their PhDs have successfully defended their theses and have already joined us, becoming the new PhD kids on the block. There are a few others who are at various stages of completion of their programmes and will soon return to duty.

• SPORTING ACTIVITIES

The Ghana Institute of Journalism was officially admitted into Vice Chancellors Ghana (VCG) in January 2019 and that automatically granted us membership of the esteemed Ghana University Sports Association (GUSA). Consequently, GIJ participated in the 26th GUSA Games in January 2020. Although we entered the competition as first-time participants, our teams put up very promising performances. Overall, it was a most memorable experience for all involved student athletes, stand-in coaches and management as a whole.

• ALUMNI AND INTERNATIONAL RELATIONS OFFICE

In line with our development agenda, we have set up an Alumni and International Relations office to build a stronger relationship and coordinate all activities of the Alumni. GIJ intends to intensify its efforts at enriching the staff and student teaching and learning experience through internationalisation. The office is open to all to visit, share and contribute to the development of GIJ.

We have had an efficient and robust Learning Management system for our online learning during the COVID-19 pandemic.

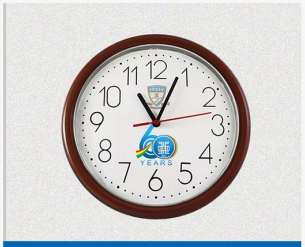
Please take a moment to read this newsletter. After that, perhaps you can reach out to us, share your success stories if possible and help us make the fundamental commitment to the development of GIJ through our GIJ endowment Fund for our students. Thank you

GIJ ALUMNI BOUTIQUE

The Alumni office is happy to share this new line of GIJ branded merchandise items for use. This is your opportunity to buy a GIJ branded souvenir for yourself and friends. Every purchase you make is a contribution towards the GIJ Endowment Fund.

MUG - GHC15

CAP - GHC20



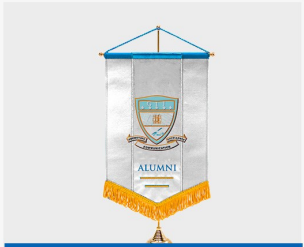
CLOCK - GHC30

CLOTH - GHC20/YARD

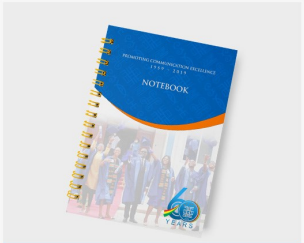
PAPER BAG - GHC10

CUFFLINK - GHC25

LAPEL PIN - GHC15

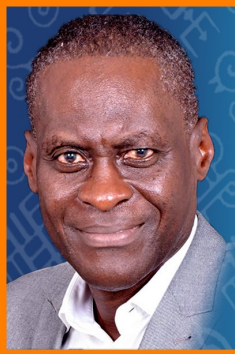


PENNANT - GHC25



NOTEBOOK - GHC15

Contact Alumni Office on 0202340816 to make a purchase



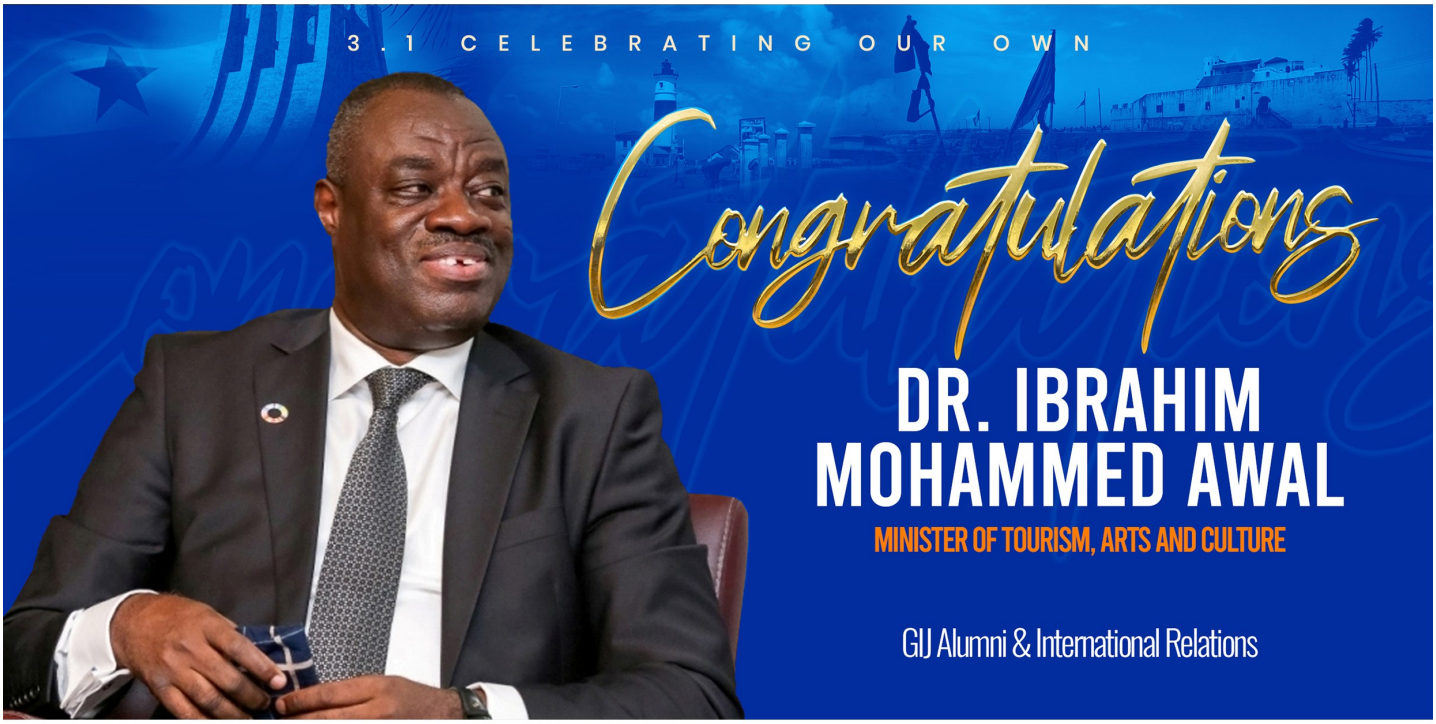
FEATURE STORY

Follow the link to watch the interview

TIME WITH DR. EBO AFFUL

Dr. Ebo Afful is a senior lecturer at the Ghana Institute of Journalism and the current Head of the Department of Media Studies. He is an alumnus of the Institute (1983 – 1985). The Alumni and International Relations Office initiated a conversation with him.

https://youtu.be/TM5MtAgc-aQ



HON. IBRAHIM MOHAMMED AWAL

On January 12, 2017, Hon. Ibrahim was nominated by President Nana Akufo-Addo as the Minister for Business Development. He was approved on the 7th of February and sworn in by the President on the 10th of February 2017. Dr, Ibrahim was nominated by the President and vetted again but for the position of the minister for Tourism, Arts and Culture. The Ghana Institute of Journalism is proud to have one of our very own in such a high position

Hon. Ibrahim Mohammed Awal was born in 1962. He attended the Yendi Senior High School in the Northern Region of Ghana and proceeded to the Ghana Institute of Journalism in Accra. From the Swiss Business School in Switzerland, he holds a Masters in Applied Business Research and an Executive Masters in Business Administration from the Ghana Business School, Legon. He obtained a Masters in International Journalism and a Doctor of Philosophy (PhD), Business Administration and management General from the University of Wales.

He joined the Graphic Communications Group as a reporter after he completed the Ghana Institute of Journalism, then to a page editor and was later promoted to the position of General Manager for Marketing after a brief stint as the advertising manager. In 2007, he was appointed as the Chief Executive Officer and he resigned in 2010 where he took up the position of the Managing Director of Chase Petroleum. He was awarded the Marketing Man of the year for his enormous contribution to the country by the Chartered Institute of Marketing Ghana in 2009.
and looks forward to bringing him to the Institute once in a while in order to motivate students and wet their appetite for success.

Our newly appointed Deans

Management of the Ghana Institute of Journalism has appointed new Deans of various faculties and schools. Their appointment took effect on the 1st January, 2021

DR. COLLINS ADU-BEMPAH BROBBEY, DEAN OF GRADUATE SCHOOL

Dr. Collins Adu-Bempah Brobbey is a Senior Lecturer and Dean of School of Graduate Studies and Research (SoGSaR). Currently, he serves as GIJ Ringway Campus Director. He was the First President of the University Teachers' Association of Ghana (UTAG) Ghana Institute of Journalism (GIJ) branch, the Head of Department, Social Studies (2017) and Acting Deputy Rector (January-August 2018).

Dr. Collins Adu-Bempah Brobbey is an alumnus of University of Ghana, Legon and a laureate of University for Peace (UPEACE Doctoral Awardee, 2013), Addis Ababa, Ethiopia who holds a Bachelor of Arts (B.A. Hons) Degree in Political Science (Major) and History (Minor) (1999), a Master of Philosophy (MPhil) in Political Science (2003) and a PhD in Politics, Democratization and Development (African Studies, 2013).

DR. MODESTUS FOSU – DEAN, FACULTY OF INTEGRATED COMMUNICATION SCIENCES

Modestus Fosu is a Senior Lecturer and Dean of the Faculty of Integrated Communication Sciences, Ghana Institute of Journalism (GIJ), Accra. He holds a PhD in Media and Communication from the University of Leeds. His research interests broadly involve communication/media and language, political participation, and journalism education.

He has been involved in various local and international projects aimed at improving journalism education and practice in Ghana and Africa. He has currently been focusing on indigenous language broadcasting and its socio-political ramifications.

DR. MRS. MAVIS ESSANDOH – DEAN, FACULTY OF PUBLIC RELATIONS, ADVERTISING AND MARKETING

Mavis ESSANDOH (PhD) is a Senior Lecturer as well as the Acting Dean of the Faculty of Public Relations (PR), Advertising and Marketing in Ghana Institute of Journalism. She holds a Bachelor of Arts, Graduate Diploma and Master of Philosophy (MPhil) degrees from the University of Ghana, Legon. She also holds a Doctor of Philosophy (PhD) degree from the Deakin University in Australia. She is an Accredited Member of the Institute of Public Relations Ghana and was a council member of the Institute in charge of Student Chapter coordination from 2009 to 2010.

DR. STANLEY KWAME MARCUS SEMARCO – DEAN, SCHOOL OF ALTERNATIVE LEARNING

Dr. Stanley Kwame Marcus Semarco is a Senior Lecturer and Dean of School of Alternative Learning (SAL) at Ghana Institute of Journalism. He has a Bachelor's degree in Psychology and Statistics. He also has MPhil in Psychology and is currently a PhD holder in Educ. Administration.

DR. JAMES KWAKU ASANTE - DEAN, FACLULTY OF JOURNALISM & MEDIA STUDIES

Dr. James Kwaku Asante is a Senior Lecturer at the Ghana Institute of Journalism, and, the Dean of the Faculty of Journalism and media studies. He joined Ghana Institute of Journalism in 2009, as a broadcast journalism lecturer, after over a decade of practice in media and journalism on Ghanaian Times, one of Ghana's state dailies and TV3, a private free – to – air television station, where he doubled as the head of political desk and official presidential correspondent.

He holds a PhD (Media and Communication) from the University of Westminster (England), Master of Journalism, Cardiff University (Wales) and Master of Business Administration (MBA – Advertising Communication) from University of Glamorgan (Wales). James is a product of the Ghana Institute of Journalism, where he majored in Photo Journalism.

His research interests include radio and television, media audiences, new media and democracy, social media and politics, social media and democracy, social media and contemporary political campaign and political communication.

ALUMNI GIVES BACK

GIJ ALUMNI TALKS TO FINAL YEAR STUDENTS OF ST. THOMAS AQUINAS SHS ON CAREERS

The Alumni and International Relations office and the Academic Affairs office of the Ghana Institute of Journalism held a talk with the form three students of St. Thomas Aquinas Senior High School to introduce them to the courses available for study at the Institute.

The event, which was coordinated by the Public Affairs Unit of the Institute was graced by some alumni of both St. Thomas Aquinas SHS and the Ghana Institute of Journalism. All the alumni present were given the chance to talk to the students and share some experiences with them.

Speaking on the need for the young to read wide and expand the scope of their knowledge, Mrs. Elizabeth Asare who is the Vice Chairperson of the Right to Information Commission and an alumni of the Ghana Institute of Journalism advised the students to embrace diversity. She mentioned that Communication Studies at the Institute does not provide careers in only Journalism and Public Relations adding that numerous communication related opportunities exist.

Mr. Eric Agyekum, an old student of both Institutions and a lecturer at GIJ educated the students on the writing aspect of communication. He enlightened the students on the need to cultivate and develop good writing skills and also advised them to follow their interests especially if they fall within the area of communication. Citing renowned journalists and bloggers such as Ameyaw Debrah, Zion Felix, Gifty Anti among others, he encouraged the students not to be afraid of venturing into the field of writing and digital marketing once they develop interest in it.

Former GIJ GRASAG President, Mr. Nicholas Antwi also took his speech from the angle of a Public Relations practitioner. He gave insight on the role of Public Relation practitioners and the opportunities available for students who will pursue that career path. His speech was briefly followed by Alberta Morty, a photographer at Daily Graphic and an Alumna of the Ghana Institute of Journalism who took the students through Photography as a career in Communication Studies.

Bringing the event to an end, Mrs. Rosemary Amenuvor, the Assistant Registrar in charge of academics at the Ghana Institute of Journalism encouraged the students to apply for the available courses at the Ghana Institute of Journalism once they have interest in Journalism, Public Relations and other communication related courses.

GIJ CONNECT

- **ALUMNI PROFILE** – update your profile here **(https://forms.gle/xmRBWU7tVnTPkb2P6)**
- **ALUMNI SURVEY** – (This survey is to identify issues concerning alumni participation in the Institute's activities and develop a roadmap in strengthening alumni participation. All information obtained here will be treated as highly confidential (**https://forms.gle/RWUCoZpTkvRsaHcX7**)
- **ALUMNI SUCCESS STORIES** - Kindly share your success stories with us to be featured in subsequent newsletter via **perpetua.opoku-agyemang@gij.edu.gh**
- **UPCOMING EVENTS:** ALUMNI WEBINAR & CAREER FAIR .

DONATE

GIJ Alumni are a critical component of the development agenda of our University today. The management is currently seeking for all Alumni to support the development and growth of their alma mater.

You can make a DONATION to support any of the following:

- GIJ Scholarship Fund for needy but brilliant students
- GIJ Endowment Fund
- **Where the need is greatest.**

For any further details or enquiries for individual or year group donations,
Email: **perpetua.opoku-agyemang@gij.edu.gh** OR Whatsapp: **0202340816**

CURRENT PROGRAMMES AT GIJ

UNDERGRADUATE

- √ Diploma in Communication Studies
- √ B.A in Communication Studies
  - Journalism Option
  - Public Relations Option

POSTGRADUATE

- √ M.A in Journalism
- √ M.A in Public Relations
- √ M.A in Media Management
- √ M.A in Development Communication

www.gij.edu.gh/how-to-apply